

BRANDON TERRIS

ART DIRECTOR / SR. GRAPHIC DESIGNER

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Pleasant Grove, UT

brandonterris.com

PROFESSIONAL SUMMARY

20 years experience in Marketing, Advertising & Public Relations.

WORK EXPERIENCE

Art Director

KT Tape | October 2021 to Present | American Fork, UT

Led a team on a successful rebranding, resulting in increased brand recognition. Use my 20+ years as a graphic designer to guide visual identity. Adobe Creative Suite, motion graphics, and digital asset management. Used Monday.com for project management to ensure deadlines were met.

Project Manager/Senior Graphic Designer

GlyMed Plus | February 2018 to September 2021 | Provo, UT

Over all marketing materials for sales, education, social, and web. Create text, audio, still images, motion graphics, video, and other multimedia content. Primary cinematographer, photographer, editor of film, and product photography. Create marketing and print collateral including web banners, flyers, brochures, business cards, semi-annual magazine, product catalogue, and product packaging. Manager of company-wide rebranding project. Manager of both all marketing projects. Make sure that all deliverables are on time and within budget.

Freelance Graphic Designer

Lakanto | December 2017 to May 2018 | Provo, UT

Create package design for Blanton products. Operate in Adobe Creative Suite.

Freelance Graphic Designer and Videographer

Bennion Group | December 2017 to February 2018 | Provo, UT

Create graphics for web and print. Film, edit, and ad motion graphics to short films for marketing campaigns. Operate in Adobe Creative Suite and Premiere Pro.

Freelance Graphic Designer

Barefut Essential Oils | August 2017 to January 2018 | Provo, UT

Create package design for essential oils. Operate in Adobe Creative Suite.

Sr. Graphic Design and Video

NutriGold | August 2014 to November 2017 | Orem, UT

Created text, audio, still images, animation, video, and other multimedia content. Cinematographer and editor of both in-house and on-site film projects. Created marketing and print collateral including web banners, flyers, brochures, business cards, semi-annual magazine, product catalogue, and retail packaging. Assisted in a company-wide rebranding project including web, product packaging, and corporate aesthetic.

Graphic Designer and Videographer

University of Utah Campus Bookstore | January 2013 to August 2014 | Salt Lake City, UT

Director, cinematographer, editor, and screenwriter for informational and new-hire training videos; designer of web banners, flyers, brochures, business cards, lawn signs, and web blasts. Designed marketing collateral for four separate departments: Utech, Campus Store, Red Zone, and Fashion Stop.

Graphic Designer

Magic Nickel Ads | August 2012 to January 2013 | Salt Lake City, UT

Converted the news print and made it available to view as an online catalog. Design, edit, and layout ads and business cards. Assisted in emailing clients weekly tear sheets.

Graphic Designer and Project Manager

JDHgroup | September 2008 to May 2012 | Ogden, UT

Promoted to project manager within first year of employment. Managed a crew of three full-time employees and two part-time employees to ensure that all projects were completed in a timely manner and that quality control was met. Conducted weekly meetings with my crew to distribute tasks and make sure that overhead costs were kept to a minimum. Handled inventory control, pricing, proofs, design layouts, preflight graphics, purchase orders, and customer relations.

EDUCATION

Film (Bachelor's of Arts in Film and Media)

University of Utah / Salt Lake City, UT

June 2012 to June 2014

Graphic Design (ASSOCIATES DEGREE)

Provo College / Provo, UT

November 2002 to November 2004

SKILLS

Adobe Creative Suite - Final Cut Pro X - Adobe Premiere Pro - Adobe After Effects - Adobe Flash - Adobe Photoshop - Adobe Illustrator - Adobe InDesign - Adobe Acrobat - Garageband - Macintosh - Windows - Microsoft Word - Excel - Powerpoint - Typography - Color theory - Layout - Design - Composition - Silk screen - Color separations - Color blending - Email - Internet knowledgeable - Network knowledgeable - Computer literate - Accounts receivable - Publisher - Press plates - Project management - Customer service - Cartoon illustrations - Drawing skills (10+ years) - Art direction (4 years)